



**FLORIDA ARTS COUNCIL
MEETING MINUTES
September 5, 2008
Tallahassee**



In Attendance:

Florida Arts Council	Department Staff
Jm Shaw, Chairman Jeffrey Tucker, Vice Chairman Margaret Wise, Secretary Margo Bindhardt Donald Browning Xavier Cortada Tim Deratany Katharine Dickenson Stephen Hogge Janeen Mason Jon Ward	Sandy Shaughnessy, Director Dianne Alborn Don Blancett Morgan Lewis Lee Modica Gaylen Phillips Sarah Stage Laura Stone Patty Warren

I. Call to Order

Chairman Jim Shaw called the meeting to order at 8:35 a.m.

II. Introduction of Council, Staff and Guests

Mr. Shaw asked the Florida Arts Council, department staff, and audience members to introduce themselves.

III. Adoption of Agenda

Xavier Cortada moved approval of the agenda with Janeen Mason seconding. The motion was approved.

IV. Approval of Minutes from June 2008 Meeting

Jeff Tucker moved approval of the minutes from the June 5, 2008 Florida Arts Council meeting. Janeen Mason seconded the motion. The motion was approved.

V. Chairman's Comments

Jim Shaw recommended that all Council members become a member of the Florida Cultural Alliance and attend their monthly conference call.

VI. Director's Comments

- Sandy Shaughnessy thanked the Citizens for Florida Arts, Inc. (CFA) for supplying the refreshments during the meeting.
- She announced that Robert Judd of Ft. Lauderdale was recently appointed as a new member of the Florida Arts Council. During his orientation meeting last month, Mr. Judd made a donation to the CFA to sponsor one of the scholarships for the Statewide Art Contest. Margo Bindhardt was also recently reappointed and Ms. Shaughnessy thanked her for her hospitality during the previous evening.
- The Division is a finalist for a national arts accessibility award from the National Endowment for the Arts in the amount of \$30,000. The winner will be announced at the NASAA annual meeting.
- In August, Florida was host to the Kennedy Center's LEAD conference on accessibility.

- Ms. Shaughnessy thanked the Council members for their work in advocacy efforts. A review of the Department's Sunset Review is underway by the legislature's sunset review committee.
- The Division of Cultural Affairs will turn 40 years old in 2009 and celebration ideas are being explored.
- The Citizens for Florida Arts, Inc. wants to partner with Americans for the Arts to update the Division's economic impact study, through a \$57,000 grant, which will be discussed in detail during Don Blancett's budget review.
- The Division's legislative budget request was submitted to the Secretary of State in the amount of \$16 million. The Division will have to continue holding meetings via teleconference, including Arts Council and panel meetings. The November Council meeting will be held in Tampa.
- Finally, Ms. Shaughnessy reported that Tallahassee Writers Association had qualified for funding during the Arts in Education panel, but due to lack of funds, did not receive funding. Due to a returned grant, the organization can now receive funding in the amount of \$2,430. Ms. Shaughnessy asked for approval to award the grant to the Tallahassee Writers Association. Jeff Tucker moved approval with Margaret Wise seconding. The motion carried.
- Council discussion ensued on the future of funding for arts and culture in Florida and concerns over the affects of funding through legislative member projects on the grant application process.

VII. Guest Speaker(s) on Agenda by Special Request:

Secretary of State Kurt S. Browning welcomed the Arts Council to Tallahassee and assured the Council of his commitment to funding for the Division's programs and that he would like to further study the various impacts that arts and culture, history and libraries have on Florida's communities to inform lawmakers of the importance of these programs to the state.

VIII. Business Items

A. Review of Florida Arts Council Meeting Calendar – Chairman Shaw reviewed the upcoming Florida Arts Council meeting dates.

B. 2008-09 Grants Program Budget Update and NEA Partnership Grants – Don Blancett presented an update on the 2008-09 grants program budget. Mr. Blancett also presented nine National Endowment for the Arts (NEA) partnership program grants for approval. Following the Council's review and discussion, Margo Bindhardt moved approval of the grants with Tim Deratany seconding. The motion carried. The NEA partnership grants are as follows:

ARTS IN EDUCATION

Grant: 09-8503

Grant Award: \$37,100

Organization: Florida Alliance for Arts Education

Project Title: Artists in the Classroom: Toward Excellence

Project Description: This project will provide professional development opportunities for Florida artists. Artists will work with PK-12 teachers and students in community educational settings. *Artists in the Classroom: Toward Excellence* will serve both schools and communities by increasing the capabilities of artists working in collaboration with educators to meet the changing demands of education in the 21st Century.

Program Manager: Laura Stone

CHALLENGE AMERICA

Grant: 09-8504

Grant Award: \$21,700

Organization: Shands Arts in Medicine (AIM) (Shands Hospital and Clinics, Inc.)

Project Title: AIM for the Panhandle

Project Description: The *AIM for the Panhandle* project has identified an area of the state where the arts have not yet been integrated into healthcare settings. The project will seed an Arts in Medicine program at the George E. Weems Hospital in

Apalachicola. The project will develop and document a model for the implementation of arts in healthcare programming in rural hospitals while undertaking arts in healthcare education in the region.

Program Manager: Laura Stone

Grant: 09-8505

Grant Award: \$22,000

Organization: Florida Art Museum Directors Association

Project Title: Fellowship Exhibition

Project Description: The Individual Artist Fellowship Exhibition is a traveling exhibition hosted by Florida Museums and Art Centers highlighting the work of the Visual Arts Fellowship Recipients for the 2008 award. The Exhibition provides visibility for the Fellowship recipients and offers the hosting organizations a high-quality exhibition featuring the works of Florida artists. An exhibition catalog is also produced for the exhibition.

Program Manager: Morgan Lewis

Grant: 09-8506

Grant Award: \$20,000

Organization: VSA Arts of Florida

Project Title: Cultural Access Coordinator

Project Description: The Cultural Access Coordinator is a full time position shared by VSA Arts of Florida and The Division of Cultural Affairs. The Coordinator is based in Miami and provides training and technical assistance to organizations on issues related to accessibility. The Coordinator also works with the Statewide Access Task Force and assists with other Accessibility Initiatives.

Program Manager: Morgan Lewis

Grant: 09-8507

Grant Award: \$12,000

Organization: Florida Association of Museums Foundation, Inc.

Project Title: Peer Coaching Program

Project Description: The FAM Foundation Peer Coaching Program is a free consultancy program for Florida museums. The consultancies are provided by FAM Foundation board members and long-established museum staff that have expertise in the area in which museum seeks advice. The program focuses on smaller institutions in rural and urban areas by strengthening the administrative skills of institutions in their development of professional standards.

Program Manager: Scott Moore

Grant: 09-8508

Grant Award: \$25,000

Organization: Crealde School of Art

Project Title: Creative Capital Foundation Weekend Retreat

Project Description: The Creative Capital Foundation Weekend Retreat will give participating individual artists tools and skills to advance their work and careers. The workshop is an intense, weekend-long retreat focusing on the topics of Strategic Planning, Marketing and Promoting Your Work, and Fundraising, specifically for individual artists. These workshops have been described as a career-changing experience by past participants and offer the artists who attend skills that will allow them to sustain their creative careers and flourish in their profession.

Program Manager: Morgan Lewis

AMERICAN MASTERPIECES

Grant: 09-8501

Grant Award: \$45,000

Organization: University of North Florida Jazz Studies
Project Title: Jazz Masterworks Project: Big Bands and the Bebop Masters.
Project Description: This jazz education project by faculty teaching artists at UNF and their top students will illuminate the masterworks of Duke Ellington and Count Basie and provide a future model for community outreach. Focus is to bring an informed appreciation of Big Band music to underserved public schools in the greater Jacksonville inner-city area and rural schools in the surrounding region.
Program Manager: Ken Crawford

Grant: 09-8502

Grant Award: \$17,500

Organization: Florida State University Jazz Studies

Project Title: American Jazz Masterpieces: FSU Presents Cole Porter.

Project Description: This project by faculty teaching artists at FSU and their top students will bring the masterworks of Cole Porter to prison inmates. Working directly with the Florida Department of Corrections system, the project benefits incarcerated persons who wish to use music for rehabilitation. The project will also serve rural schools and rural populations in the Big Bend Region, bringing the program to those not usually able to gain access to the experience of Jazz Masterworks in a live-performance setting.

Program Manager: Ken Crawford

OTHER NEA PARTNERSHIP GRANTS

Grant: 09-8509

Grant Award: \$57,000

Organization: The Citizens for Florida Arts, Inc.

Project Title: Arts & Economic Prosperity in Florida

Project Description: The *Citizens for Florida Arts, Inc.*, will contract with *Americans for the Arts* to conduct a study of the economic impact of the nonprofit art sector on Florida's economy. The study will measure four key areas of Florida's economy: Full-time equivalent jobs supported; Personal income paid to residents; Revenue generated to local government; and Revenue generated to state government. The final product will include the State of Florida Report, a digitalized summary report describing the economic impact of the spending by nonprofit arts organizations and the resulting spending by arts audiences, Per Capita Findings for each of Florida's counties, and a PowerPoint Presentation with talking points for presentations for authorizing officials.

Program Manager: Gaylen Phillips

C. Art in State Buildings Program Recommendations – Lee Modica reported that one selection of artwork was made for the Student Success Center at Florida State University for a total of \$35,000. Ms. Modica assured the Council that all required procedural forms had been collected, reviewed and accepted, documenting that established procedures were followed for these selections.

Because of the need to have the selected artworks installed during construction of the facility, Florida Arts Council member Stephen Hogge was requested to examine the required forms documenting the art selection process. He provided local Council approval of this project on June 23, 2008.

Xavier Cortada moved final approval of the selection process. Margaret Wise seconded the motion. The motion was approved.

D. Challenge Grant Program Panelist Recommendations – Lee Modica presented the panelist selections for the Challenge Grant Program review panel. Following Council

review, Katharine Dickenson moved approval with Margo Bindhardt seconding. The motion was approved.

E. Individual Artist Fellowship Panelist Recommendations – Morgan Lewis presented the list of panelists for the 2008 Individual Artist Fellowship Panels. Following Council review, Katharine Dickenson moved approval with Tim Deratany seconding. The motion passed.

F. Hall of Fame and Arts Recognition Award Selection – Ken Crawford gave a brief overview of the two Award Programs and the voting procedure.

Florida Artists Hall of Fame

Selection began with the Florida Artist Hall of Fame award recommendations. Following discussion of the various nominees, the first vote was taken. The results were as follows:

Jackie Brice – 2 votes
Harry Crews – 8 votes
Janet Heaton – 5 votes
James Hutchinson – 2 votes
David Kirby – 3 votes
Robert Stackhouse – 1 vote
Christopher Still – 1 vote
Mel Tillis – 8 votes
Purvis Young – 3 votes

Harry Crews and Mel Tillis both received 8 votes, giving them the 2/3 majority required to automatically recommend them for induction into the Hall of Fame. Tim Deratany moved that Mr. Crews and Mr. Tillis' names be recommended to Secretary Browning for induction in the Florida Artists Hall of Fame. Janeen Mason seconded the motion. The motion was approved.

Florida Arts Recognition Award

Discussion began regarding the merits of the four award nominees. Following discussion, Tim Deratany moved not to recommend any of the nominees for an award, which was seconded by Margaret Wise. Upon further discussion, both Senator Deratany and Mrs. Wise withdrew their motion.

Ballots were distributed for voting with the following results:

ArtServe, Inc. – 8 votes
Patricia Lamb – 1 vote
Gary Monroe – 1 vote
Linda Strutz – 1 vote

ArtServe, Inc. received 8 votes, giving it the required 2/3 vote majority for automatic recommendation. Margo Bindhardt moved to recommend ArtServe, Inc. to Secretary Browning as this year's Arts Recognition Award recipient. Katharine Dickenson seconded the motion, which carried.

Sandy Shaughnessy mentioned that the name of the Arts Recognition Award may be changed to the "Governor's Arts Award" or something similar in order to raise the visibility of the award and hopefully increase the number of nominations.

IX. Other Business

A. Setting up an OASIS Profile – Sunshine Lewis presented a tutorial on how to create an OASIS login password, in preparation for the online Cultural Facilities Program grant review in November.

X. Open Council Discussion

Sandy Shaughnessy stated that she would meet with Secretary Browning to explore ideas for the Governmental Affairs Committee.

Stephen Hogge suggested that staff investigate how the Seaside community administers their local tax for arts programming.

A Governmental Affairs Committee was formed to discuss legislative strategies for the upcoming session. The members are:

Tim Deratany, Chair
Margo Bindhardt
Don Browning
Xavier Cortada
Katharine Dickenson
Janeen Mason

XI. Public Comment

No public comment was received.

XII. Conclusion

With no further business, the meeting concluded at 1:05 p.m.

James Shaw, Chairman
Florida Arts Council

Margaret Wise, Secretary
Florida Arts Council

Sandy Shaughnessy, Director
Division of Cultural Affairs