



**FLORIDA ARTS COUNCIL
MINUTES
Tallahassee
November 6, 2003**



In Attendance:

Florida Arts Council	Staff
Margo Bindhardt, Chairman	JuDee Pettijohn, Deputy Secretary
Sibille Pritchard, Vice Chairman	Linda Downey, Director
David Bear	Dianne Alborn
Katharine Dickenson	Don Blancett
Barbara Fowler	Dana DeMartino
Roy Hunt	Erin Long
I. Stanley Levine	Lee Modica
Sibille Pritchard	Wendy Moss
Suzanne Teate (committees only)	Gaylen Phillips
Margaret Wise	Melissa Ray
	Sandy Shaughnessy

I. Call to Order

Chairman Bindhardt called the meeting to order at 9:30 a.m. at the R.A. Gray Building in Tallahassee.

II. Introduction of Council, Staff and Guests

Chairman Bindhardt asked the Florida Arts Council, department staff and audience members to introduce themselves.

III. Adoption of Agenda

Chairman Bindhardt asked if the agenda could be rearranged to initially complete the items requiring votes from the Council, then hear the informational reports at the end. Roy Hunt moved approval of the agenda as amended, with David Bear seconding. The motion was approved.

Note: For consistency purposes, these minutes will be listed in order of the original agenda.

IV. Chairman's Comments

Chairman Bindhardt declined to make comments at that particular time.

V. Department of State Update

JuDee Pettijohn discussed the Secretary of State's update on the Economic Development Strategic Plan and the Constituency Input meetings, as well as the plans for Florida Heritage Month, asking the three Councils to give their input on activities to be implemented. Ms. Pettijohn also updated the Council on the progress of the services provided by Robert McNulty with Partners for Livable Communities.

Linda Downey reported that the Grants Unit within the Division was moving toward the cohesive grants office proposed in the Department's overall reorganization. Ms. Downey noted that when the panel chairman assignments are reviewed, that several panels will be held outside of Tallahassee.

VI. Approval of Minutes from September 2003 Meeting

David Bear asked that two amendments be made to the September meeting minutes:

1. Page 2 – correct Salvador Dali's "death" to "birth."
2. Mr. Bear asked that Speaker Byrd's comments from the September Vision Steering Committee be added verbatim to correctly reflect what was said.

David Bear moved approval of the minutes, as amended, from the September 18, 2003, Florida Arts Council meeting. Sibille Pritchard seconded the motion. The motion was approved.

VII. Guest Speaker(s) on Agenda by Special Request

No request for special appearance was received.

VIII. Business Items

A. Review of Florida Arts Council Meeting Calendar - Chairman Bindhardt reviewed the schedule of upcoming meetings.

Roy Hunt suggested that one day be added to the beginning of the March 2004 meeting, making it March 16-18 to accommodate Arts Day on March 16. A location for the September meeting will need to be determined, preferably in South Florida. Chairman Bindhardt will contact Chris Larmoyeux to determine if he would be willing to host the Council in West Palm Beach.

B. 2003-2004 Grants Program Budget Update – Don Blancett updated the Council on the status of the 2003-04 current-year budget. Mr. Blancett noted that quite a few grants had been declined across all programs, which could be a result of the budget cuts experienced during this fiscal year.

C. Arts in Education Program Update – Dana DeMartino reviewed the report as follows:

The Arts in Education Program is currently gearing up for the November 21st deadline for 2004-05 applications.

Arts for a Complete Education/Florida Alliance for Arts Education (ACE/FAAE) will focus this year on working with existing and emerging coalitions throughout the state to improve and enhance arts education in schools and communities and to increase public awareness of the meaning and value of arts education. Coalitions comprised of educators, business and cultural leadership, parents, city and county officials will work with ACE/FAAE staff and consultants to network and build an infrastructure to increase awareness and support of arts education in schools and communities, and to support art specialists in the schools.

Other ACE/FAAE activity areas of interest include the First Lady's Arts Achieve Program; working toward legislative sponsorship to create a Florida Education Council to study the state of the arts in Florida's K-12 public educational system and to produce an action plan for strengthening and implementing arts components of the Sunshine State Standards; advocating on behalf of one full credit requirement in fine arts for admission consideration into a Florida university; working toward protecting classrooms that are specifically designed for the study of music, art, dance and theater; and other things as they arise.

The Arts Education Partnership Meeting was held in New York September 19-20. As part of the two-day meetings, discussions and presentations were made from the New York City Department of Education and other cultural providers in the Northeast.

Upcoming events in arts education include the 2003 National Assembly of State Arts Agencies Annual Meeting December 4-7 in Charleston, South Carolina. Arts Education Managers will meet for a pre-conference December 3-4.

At the conclusion of Ms. DeMartino's report, James Perry, Chairman of Government Relations with ACE/FAAE, addressed the Council regarding priority issues facing the organization. First, preliminary results of the Fine Arts Education Survey show there is a slow reduction in the number of art & music teachers (approx. 7% in the last year), as well as the reduction in the number of art and music classes available to students. Final results from this survey will be provided at a later date. Second, ACE would like to establish a Florida Arts Education Council under the Department of Education. Lastly, ACE would also like to explore repealing the 18-credit early graduation option, as well as instituting a requirement of one full-credit in the fine arts for admission to Florida universities.

Dr. Perry asked the Council to endorse Item #4 on the Florida Cultural Alliance's advocacy priority list. He assured Chairman Bindhardt that the Council's endorsement would assist other advocacy groups in their pursuit of these three issues by showing support of these priorities. The Council would not be expected to actively participate in the advocacy themselves.

The priorities are as follows:

Priority Item #4 – Arts in Education Issues

- a. Authorize the creation of a Florida Arts Education Council as an advisory body to the Florida Department of Education. Also, authorize a study on the state of the arts in Florida's K-12 public educational system to produce an action plan for strengthening and implementing arts components of the Sunshine State Standards.
- b. Unite with other statewide organizations to help repeal the 18-credit early-graduation requirement.
- c. Begin to advocate for a one-full credit requirement in fine arts for admission consideration into a Florida university.

At the request of ACE/FAAE, Sibille Pritchard moved to endorse Item #4 of the Florida Cultural Alliance's advocacy priority list, with Barbara Fowler seconding.

Discussion regarding the motion began with a question from JuDee Pettijohn, asking if the proposed Florida Arts Education Council had been discussed with the Commissioner of Education or the First Lady? Dr. Perry noted that discussion had been broached with the Deputy Commissioner Tom Wynn, as well as preliminary discussion with legislators. Ms. Pettijohn also asked if the Deputy Commissioner had any administrative concerns, and if this would be part of DOE's legislative package or if it would be proposed through a separate member bill? Dr. Perry's response was that the Deputy Commissioner had not responded at this point and that the Council would probably be proposed through a member bill.

Barbara Fowler asked if the Department of Education had any other subject matter advisory councils? Dr. Perry indicated that although there were councils under various departments, there is not a specific subject area council.

JuDee Pettijohn asked if staffing would be sought to support the council? Dr. Perry indicated that a small staff would most probably be recommended.

Linda Downey asked what the appointment process would be for the proposed council? Dr. Perry stated that the appointments would most probably mirror the Florida Arts Councils' current makeup. It would also be comprised of one member from each of the fine arts education associations.

Ms. Pettijohn asked if art education awards would be established with the newly proposed Florida Arts Education Council to more firmly establish the awards that the First Lady has already begun? Dr. Perry said that he would look into the possibility.

Stanley Levine offered an amendment to the motion, seconded by Barbara Fowler, that at the request of ACE, the Florida Arts Council is strongly endorsing the support of Item #4- Item A only, but would like to put further study into items B & C, as the Council did not have sufficient information on the impact of these items at this particular time.

Chairman Bindhardt called the question and the motion carried, as amended. JuDee Pettijohn asked that Dr. Perry provide more materials on the impact of items B & C at the March 2004 Council meeting.

D. Art in State Buildings Program Recommendations – Lee Modica reviewed the results of selection committee meetings for sites at the Gulf County Health Department in Port St. Joe; University of Central Florida; Florida Atlantic University; University of Florida; Florida Atlantic University; and New College of Florida, for a total acquisition of \$196,480.

Stanley Levine moved approval of the selection process. Sibille Pritchard seconded the motion. The motion carried.

E. Challenge Grant Program Panel Report – Margo Bindhardt reviewed the report as follows: The Challenge Grant Review Panel got underway in Tallahassee at 9:05 a.m. on October 30, 2003. There were 23 Challenge Grant applications with a total request of \$1,264,750.

Most applications were represented through audience attendance and telephone participation. After detailed discussion and questions on each, the panel recommended sixteen (16) applications for full funding for the total of \$974,000.

The panel was charged with forming the applications into a priority list. Following approval by the Council and the Secretary of State, the list will be submitted to the 2004 legislature for funding recommendations.

After much deliberation, the panel recommended that the priority list be arranged by top down scores. Full funding of each organization's grant request was further recommended. In the event that the 2004 legislature appropriates a certain dollar amount to the program without choosing specific organizations, the panel requested that the funds be assigned to the list from the top down until such funds are fully distributed.

The chair thanked the committee members and adjourned the meeting at 2:40 p.m.

At the conclusion of Chairman Bindhardt's report, Sibille Pritchard moved approval with Katharine Dickenson seconding. The motion passed. See **Attachment A** for a list of funding recommendations.

F. State Touring Program Roster Panel Report – Margo Bindhardt reviewed the report as follows: The State Touring Program Panel convened in Tallahassee at 9:10 a.m. on October 28, 2003 to recommend companies and individuals to the State Touring Program roster.

Thirty-five (35) eligible applications from performing companies and individual artists were reviewed by the panel. During the preliminary scoring round, seven (7) applications did not achieve the minimum required score of 75 and were dropped from consideration. After lengthy and thoughtful discussion, twenty-two (22) companies/artists from the remaining twenty-eight (28) were recommended to the roster.

Complete information on booking the selected companies and individuals will appear in the promotional brochure (State Touring Program Brochure Presenter Support Application Form) to be distributed during the winter. Presenters will have until May 3, 2004 to book these artists, at which time they will apply to the Division for fee support.

Four (4) of the applicants were recommended for the program's "In the Wings" designation; this component does not provide fee support to the selected artists, but does publish their booking and contact information in the same brochure.

The meeting adjourned at 3:40 p.m.

At the conclusion of Chairman Bindhardt's report, Roy Hunt moved approval with David Bear seconding. The motion carried. See **Attachment B** for a list of funding recommendations.

G. 2004-05 ICE Panel Recommendations & Panel Chairman Assignments - Dr. Gaylen Phillips reviewed the proposed panelists for the 2004-05 International Cultural Exchange Panel. Roy Hunt moved approval of the list with David Bear seconding. The motion carried.

Dr. Phillips also reviewed the Panel Chairman appointments for the upcoming panel season. She noted that specific dates for a majority of the panel meetings had not been specified as of yet, but were planned for the month of May. As soon as the dates have been set, they will be communicated to the Council members.

IX. Committee Reports

A. Vision Subcommittee on Individual Artists – Stanley Levine reviewed the report as follows: In the continuing effort to study the Individual Artist Fellowship Program, an individual artist survey was launched online through the Division's website on October 28, 2003. The following preliminary results are based on the responses received between 10/28/03 and 11/4/03. The deadline for survey responses is November 28, 2003. Full survey results will be presented at the March Council meeting.

Creative Artist	121
Interpretive Artist	6
Traditional Artist	6
Grand Total	133

Emerging Artist	48
Mid-level Artist	46
Established Artist	37
Amateur Artist	2
Grand Total	133

Discipline	# responses
Visual Arts-2D	60
Visual Arts-3D	16
Literature	14
Media Arts	10
Music	9
Theatre	9
Other	8
Dance	4
Interdisciplinary	2
No response	1
Grand Total	133

SURVEY QUESTIONS

Have the artists applied to the fellowship program before?

54% of the respondents have applied to the fellowship program in the past and 17% have received a fellowship. 91% said they would apply for a fellowship in the future.

What other programs have they applied to?

- 18% have applied to the Art in State Buildings Program
- 14% have applied to the Capital Complex Exhibition Program
- 22% have applied to the Artist Directory
- 2% have applied to the State Touring Roster
- 2% have applied to the Florida Folklife Programs

What sort of programs are they most interested in?

In ranked order:

- 1) Grants to support specific projects.
- 2) Fellowships.
- 3) Assistance with obtaining national and/or international exposure.
- 4) Grants to support professional/career development or technology assistance.
- 5) Exhibitions or showcases of work sponsored by cultural organizations and service organizations in the state.
- 6) Grants to support collaborative artist projects.
- 7) State sponsored mentorships with master artists.
- 8) Technical assistance workshops.

What are the major concerns and needs of individual artists?

In ranked order:

- 1) Funds to support art making.
- 2) Time to create art.
- 3) Providing public access to work.
- 4) Space in which to create work.
- 5) Paying for daily living expenses.
- 6) Meeting and networking with other artists.
- 7) Health care and health insurance.
- 8) Technology issues.
- 9) Personal money management.
- 10) Finding affordable housing.

Linda Downey noted that a deadline for the Individual Artists Fellowship Program has been announced and applications are being accepted for the \$25,000 still allocated to the program. Additional services to artists will still be explored.

Ms. Downey gave a summary of a workshop she attended in Seattle called *Grantmakers in the Arts*. Attendees consisted of representatives and program managers of foundations, board members, and a variety of funding organizations. Workshops included creativity in community building and the important roles of artists in the community.

Ms. Downey also mentioned that in response to the OPPAGA report's finding that the Fellowship Program's administrative cost was too high by percentage of awards allocated, the Fellowship program will be staggered each year by only accepting applications in one of two categories: performing arts or visual/media arts. This may also free up a small portion of the money for artists services.

Division staff is recommending that the following disciplines submit applications for the June 1, 2004 deadline:

- Interdisciplinary
- Folklife/Traditional Arts
- Dance
- Music
- Theatre
- Literature

The following disciplines would not be eligible to submit applications in 2004. They would next be able to submit applications in 2005:

- Media Arts
- Visual Arts/2D
- Visual Arts/3D

At the conclusion of Mr. Levine's report, David Bear moved approval of the report with Katharine Dickenson seconding. The motion carried.

B. Vision Steering Committee Report - Margo Bindhardt reviewed the report as follows: Council Chairman Margo Bindhardt called the meeting to order at 2:00 p.m.

Joint Position Statement

Chairman Bindhardt distributed a copy of the Joint Position Statement drafted by the Florida Arts Council, Florida Folklife Council and the Florida Historical Commission, at their joint meeting on November 4, 2003. Following discussion, several minor changes in the wording were suggested.

Briefing on Meeting with Robert McNulty, Partners for Livable Communities

JuDee Pettijohn reported that she, Margo Bindhardt and Linda Downey had met with Robert McNulty in October for several hours discussing how he could assist the Council in their visioning process. During that discussion, Mr. McNulty thought it would be prudent to conduct research on Governor Bush's three focus areas of reading, diversifying the economy and strengthening families, and to develop a proposal outlining a 12-month process for completing the visioning project and finalizing a strategic plan. After soliciting proposals from other consulting firms per state purchasing procedures and receiving no other proposals, Mr. McNulty was hired to complete this first research phase. The resulting document was distributed to the committee and Ms. Bindhardt reviewed the contents.

In response to Step 2 of the plan, "Meet with the Florida Arts Council," the members chose to meet in Tampa on Tuesday, January 20, 2004.

It was suggested by Barbara Fowler that a potential outcome of this process could be the formation of an Arts Caucus within the Florida Legislature.

Sibille Pritchard moved to proceed with Mr. McNulty's plan, contingent upon the successful receipt of private funds raised by Secretary of State Hood. Margaret Wise seconded the motion. The motion was approved.

Discussion of GIS Project for Cultural Facilities

Don Blancett reviewed plans for implementing the GIS project for cultural facilities. Mr. Blancett and staff member, Todd Warlik, have met with Stephen Hodge of Florida State University to begin discussion on how the project will be completed. The scope of the project may only include museums, performing arts centers and theatres in this first phase.

Other Business

No further business was brought before the committee.

Public comment was received from Sherron Long, Florida Cultural Alliance.

With no further business, the meeting was adjourned at 3:15 p.m.

At the conclusion of Chairman Bindhardt's report, Margaret Wise moved approval with Katharine Dickenson seconding. The motion carried.

C. Quarterly Assistance/UACAP Committee Report – Dr. Gaylen Phillips reviewed the report as follows: The Quarterly Assistance Program Grant Review Committee got underway in Tallahassee on November 5, 2003 at 9:10 a.m. with Chairman Margaret Wise and committee members Barbara Fowler, Stanley Levine, and Suzanne Teate, to review applications for the Third Quarter.

Funding was considered for twelve (12) Quarterly Assistance applicant organizations with a total request of \$21,320. After detailed discussion on the merits of each, the committee recommended eleven (11) applications for full funding for the total of \$20,070.

Committee members requested staff to provide brief summaries of each QA project on the evaluation sheets.

The meeting adjourned at 10:20 a.m.

At the conclusion of Mrs. Wise's report, Barbara Fowler moved approval with Katharine Dickenson seconding. The motion carried. See **Attachment C** for a list of funding recommendations.

D. Awards Committee Report and Recommendation of Awards Recipients

Roy Hunt reviewed the report as follows: The Awards Committee met Wednesday, November 5, 2004 at the Challenger Center in Tallahassee, Florida. In attendance were Roy Hunt, Chairman; David Bear; Katharine Dickenson; and Sibille Pritchard. Present for the Division of Cultural Affairs were Wendy Moss and Sandy Shaughnessy.

Chairman Roy Hunt called the meeting to order at 9:00 a.m. and reviewed the nomination procedures with the Committee.

After open discussion, the Committee unanimously agreed that Romero Britto, nominated for both Artists Hall of Fame and Arts Recognition, would be best suited for consideration as an Arts Recognition nominee.

The Committee discussed each nominee in great detail and made the following recommendations:

In the category of Artists Hall of Fame, the Committee recommended Alfred Hair and the Highwaymen, Stetson Kennedy, Albin Polasek, and Jules Andre Smith.

Finally, out of great respect for the nominator, the committee sends forward the name of Edna Hibel believing the Council as a whole should consider this nominee. The committee's concern with respect to this nomination stems from an almost total absence of letters of support from art museum directors and fellow artists and the impact on the integrity of the process when such peer review is lacking.

In the category of Artists Recognition, the committee recommended Carol Jenkins Barnett and Romero Britto.

With no further business, Mr. Hunt adjourned the Awards Committee Meeting at 11:45 a.m.

Following Mr. Hunt's report, Chairman Bindhardt called for any discussion of the nominees. With no discussion, Chairman Bindhardt asked for public comment from the audience. With no public comment, the Council was asked to vote on the nominees for the Florida Artists Hall of Fame. The results are as follows:

Florida Artists Hall of Fame

A simple 2/3 majority vote was received for Alfred Hair and the Highwaymen, and Albin Polasek which automatically recommends them to the Secretary of State. Due to the historical policy of only recommending two candidates, the voting for the Artists Hall of Fame was concluded.

Roy Hunt moved to recommend Alfred Hair and the Highwaymen, and Albin Polasek to the Secretary of State for induction into the Florida Artists Hall of Fame. Stanley Levine seconded the motion, which carried.

Consideration moved to the nominees for the Florida Arts Recognition Awards. Stanley Levine and Sibille Pritchard spoke to the nomination of Romero Britto. Chairman Bindhardt asked the Committee about the nomination of Senator Lisa Carlton. Mr. Hunt noted that although the vital support the Senator gave to the

Asolo Theatre was highly commendable, it represents only one contribution to the arts, not a broad, statewide impact. Mr. Hunt encouraged the submission of another nomination for Senator Carlton demonstrating her other accomplishments.

With no further discussion from the Council, Chairman Bindhardt opened the floor to public comment. Receiving no public comment, the Council was asked to vote on the nominees for the Artists Recognition Award.

Florida Arts Recognition

A simple 2/3 majority vote was received for Carol Jenkins Barnett and Romero Britto.

Roy Hunt moved to recommend Carol Jenkins Barnett and Romero Britto to the Secretary of State to receive a Florida Arts Recognition Award. Stanley Levine seconded the motion. The motion carried.

X. Other Business and Open Council Discussion

Margo Bindhardt asked the Council to strongly consider joining the Florida Cultural Alliance. Also, she encouraged the Council members to submit ideas and events to Secretary Hood that are already planned during mid-March and mid-April to develop a statewide event calendar for Arts and Heritage Month.

Margo Bindhardt thanked the Division staff for their hard work in preparation for the meeting and said that she looked forward to working with them during the upcoming year.

Katharine Dickenson thanked Chairman Bindhardt for running such a wonderful 3-day meeting and Roy Hunt thanked her for hosting the Council for dinner at her home.

XI. Public Comment

No public comment was received.

XII. Adjourn

With no further business, the meeting was terminated at 11:30 a.m.

Margo Bindhardt, Chairman
Florida Arts Council

Christopher Larmoyeux, Secretary
Florida Arts Council

Linda Downey, Director
Division of Cultural Affairs